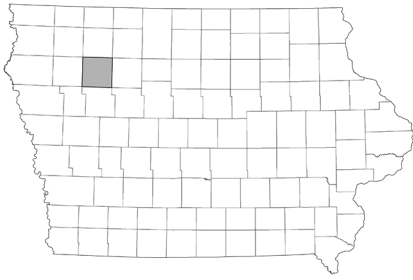


# Data for Decision Makers



## City Profile Storm Lake, Iowa

report created: 01/03/2023

### Population Profile

The 2020 population for Storm Lake is 11,269. Between 2010 and 2020 the population increased by 6.3%. The City of Storm Lake is in Buena Vista County. Buena Vista County saw a 2.8% population increase between 2010 and 2020. Storm Lake's population is predominantly of Hispanic or Latino origin. Between 2000 and 2010 there was a decrease in the percent of population of Hispanic or Latino origin.

#### Total Population

	2000 <sup>1</sup>	2010 <sup>1</sup>	2020 <sup>2</sup>
Storm Lake	10,076	10,600	11,269
Male	5,002	5,307	NA
Female	5,074	5,293	NA
Buena Vista County	20,411	20,260	20,823
State of Iowa	2,926,324	3,046,355	3,190,369

#### Neighboring Cities - Percent Population Change

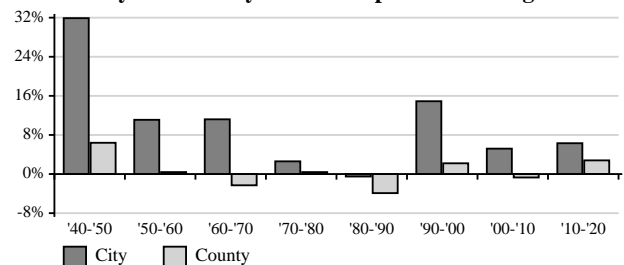
	'90 <sup>1</sup> -'00 <sup>1</sup>	'00 <sup>1</sup> -'10 <sup>1</sup>	'10 <sup>1</sup> -'20 <sup>2</sup>
Alta	2.47%	0.97%	10.83%
Lakeside	-7.28%	23.14%	17.45%
Nemaha	-8.93%	-16.67%	-22.35%
Newell	-18.55%	-1.24%	3.42%
Truesdale	-31.06%	-10.99%	-14.81%
Storm Lake	14.90%	5.20%	6.31%
Buena Vista County	2.23%	0.74%	2.78%
State of Iowa	5.39%	4.10%	4.73%

#### Percentage of Population by Race/Hispanic Origin<sup>2</sup>

Race Groups	City		County	
	2010	2020	2010	2020
One Race Only	97.6%	85.7%	98.2%	89.4%
White	68.4%	40.1%	80.7%	60.5%
White Alone, Not Hispanic	48.2%	32.7%	67.9%	54.6%
Black or African American	4.4%	4.6%	2.7%	2.8%
Asian	9.8%	15.9%	5.6%	9.2%
American Indian or Alaska Native	0.4%	0.7%	0.3%	0.6%
Hawaiian or Pacific Islander	0.9%	4.3%	0.5%	3.0%
Other	13.6%	20.2%	8.5%	13.4%
Two or more races	2.4%	14.3%	1.8%	10.6%
Hispanic origin*	36.1%	40.8%	22.7%	28.5%

\* Hispanics can be of any race.

#### City and County Percent Population Change



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# Demographic Profile

# Storm Lake, Iowa

The City of Storm Lake, compared to Buena Vista County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2010. Population pyramids<sup>6</sup> visually graph the age-sex composition of the population for Storm Lake and Buena Vista County. Each bar represents the percent of the total population for each age-sex group.

**Households and Families by Type<sup>1</sup>**

	City		County	
	2000	2010	2000	2010
Total Households	3,466	3,536	7,499	7,522
Family Households	63.7%	64.5%	68.3%	66.8%
With Children	32.1%	32.7%	31.9%	29.2%
Married-couple	51.6%	47.8%	57.5%	53.8%
With Children	24.1%	22%	24.9%	20.9%
Female Householder <sup>a</sup>	8.3%	11.2%	7.2%	8.5%
With Children	5.7%	7.6%	5%	5.7%
Male Householder <sup>b</sup>	3.8%	5.5%	3.6%	4.5%
With Children	2.3%	3.1%	2%	2.6%
Nonfamily Households	36.3%	35.5%	31.7%	33.2%
Householder Living Alone	29.9%	30.1%	27%	28.6%
Householder Not Living Alone	6.4%	5.4%	4.7%	4.6%
Households With Under 18 <sup>c</sup>	34.1%	36.2%	33.6%	31.8%
Households With 65+ <sup>d</sup>	29.4%	25.7%	29.7%	27.3%
Average Household Size	2.57	2.75	2.54	2.56

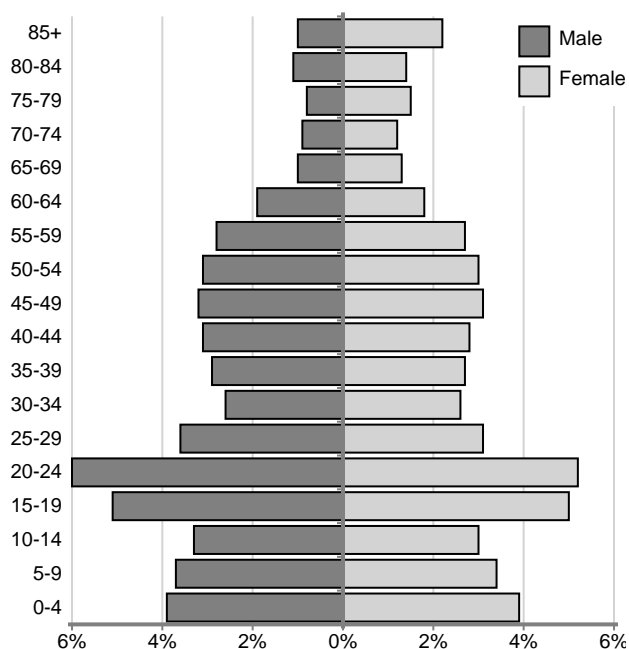
<sup>a</sup>No husband present, <sup>b</sup>No wife present <sup>c</sup>Households with individuals under 18 years <sup>d</sup>Households with individuals 65 years and over

**Percentage of Population by Age<sup>1</sup>**

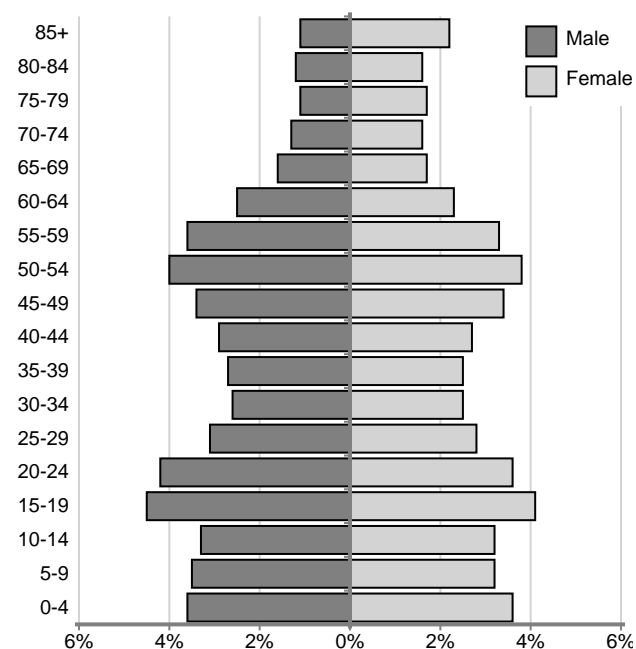
Age Groups	City		County	
	2000	2010	2000	2010
17 or younger	24.1%	25.9%	25.4%	25.0%
0 - 4	6.3%	7.8%	12.9%	13.8%
5 - 9	7.0%	7.1%	7.0%	6.6%
10 - 14	6.6%	6.3%	7.7%	6.5%
15 - 17	4.2%	4.7%	5.5%	4.6%
18 - 24	18.0%	16.6%	12.2%	11.7%
25 - 44	24.9%	23.5%	25.4%	21.9%
45 - 64	17.1%	21.6%	20.2%	26.3%
65 or older	15.9%	12.5%	16.9%	15.1%
65 - 84	12.9%	9.2%	14.2%	11.8%
85 or older	3.0%	3.3%	2.7%	3.3%
Median Age (years) <sup>4</sup>	31.7	30.8	36.4	37.1
Age Dependency <sup>5</sup>	66.7	62.3	73.2	66.8
Old-Age	26.5	20.3	29.2	25.2
Child	40.2	42.0	43.9	41.7

<sup>5</sup>Age Dependency Ratio

**Storm Lake, Iowa Population Pyramid, 2010<sup>1,6</sup>**



**Buena Vista County Population Pyramid, 2010<sup>1,6</sup>**



## Socioeconomic Profile

## Storm Lake, Iowa

The median<sup>4</sup> household income in Storm Lake is less than the median household income of Buena Vista County. The median value of owner-occupied housing units is higher in Storm Lake than for Buena Vista County. There's a lower percentage of vacant housing units in Storm Lake than there is for Buena Vista County. Many housing units in Storm Lake were built between 1960 to 1979. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Storm Lake compared to Buena Vista County.

**Median Household and Per Capita Income, 2017-2021<sup>3</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	3,884	+/- 203	7,506	+/- 174
Less than \$34,999	29.0%	+/- 3.7%	25.2%	+/- 2.7%
\$35,000 To \$49,999	22.9%	+/- 6.3%	18.5%	+/- 3.7%
\$50,000 To \$99,999	27.2%	+/- 2.7%	31.3%	+/- 2.2%
\$100,000 Or More	21.0%	+/- 2.8%	25.0%	+/- 2.2%
Median Household Income <sup>4</sup>	\$49,375	+/- \$2,222	\$53,645	+/- \$5,302
Median Family Income <sup>4</sup>	\$75,141	+/- \$8,531	\$80,250	+/- \$6,425
Per Capita Income	\$24,729	+/- \$2,293	\$28,513	+/- \$1,475

**Housing Characteristics, 2017-2021<sup>3</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	4,130	+/- 172	8,173	+/- 91
Vacant	6.0%	+/- 3.1%	8.2%	+/- 1.9%
Occupied	94.0%	+/- 3.1%	91.8%	+/- 1.9%
Occupied <sup>a</sup>	3,884	+/- 203	7,506	+/- 174
Owner	57.6%	+/- 6.2%	68.7%	+/- 3.7%
Renter	42.4%	+/- 6.2%	31.3%	+/- 3.7%
Rent <sup>b,4</sup>	\$733	+/- \$41	\$737	+/- \$33
Value <sup>c,4</sup>	\$141,900	+/- \$12,588	\$126,300	+/- \$9,592

<sup>a</sup>Occupied Units, <sup>b</sup>Median gross rent of renter-occupied units, <sup>c</sup>Median value of owner-occupied units

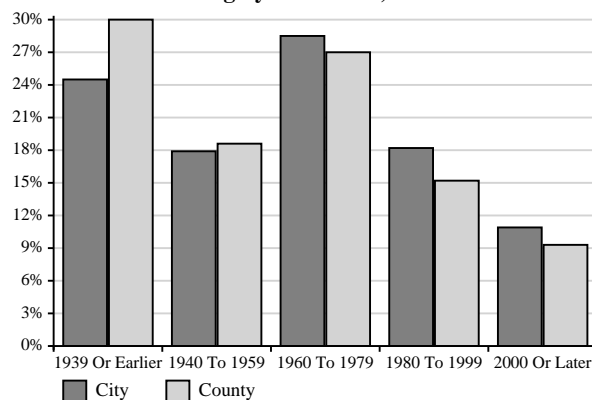
**Educational Attainment, 2017-2021<sup>3</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	6,550	+/-210	13,076	+/-145
High School Graduate or Higher	68.6%	+/-4%	79.4%	+/-2%
Bachelor's Degree or Higher	19.1%	+/-4.2%	21.7%	+/-2.4%

\*MOE = the margin of error for American Community Survey estimates<sup>3</sup> which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

\*\*MOE is high, use county estimate.

**Percent Housing by Year Built, 2017-2021<sup>3</sup>**



In Storm Lake there is a higher percentage of workers in production, transportation, and material moving occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 44.5% of occupations of the civilian employed population in the city.

**Occupation of the Civilian Employed Population, 2017-2021<sup>3</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	5,552	+/- 323	10,345	+/- 345
Management, business, science, and arts	18.5%	+/- 3.3%	25.9%	+/- 2.4%
Service	12.1%	+/- 3.1%	12.6%	+/- 2.0%
Sales and office	18.1%	+/- 4.2%	17.7%	+/- 2.5%
Natural resources, construction, and maintenance	6.9%	+/- 2.6%	10.0%	+/- 1.5%
Production, transportation, and material moving	44.5%	+/- 5.8%	33.7%	+/- 3.4%

Storm Lake has a higher proportion of the population age 16 or older in the labor force than Buena Vista County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median<sup>4</sup> earnings in Storm Lake tend to be lower than the median earnings for Buena Vista County. Families with children tend to have a higher rate of poverty than families without children.

**Median Employment Earnings, 2017-2021<sup>3</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ <sup>a</sup>	6,120	+/- 318	11,589	+/- 308
Median Earnings	\$31,875	+/- \$4,328	\$33,411	+/- \$1,951
Female	\$28,776	+/- \$7,414	\$27,458	+/- \$2,445
Female, full time <sup>b</sup>	\$38,711	+/- \$1,358	\$38,245	+/- \$1,462
Male	\$33,607	+/- \$7,698	\$40,108	+/- \$1,885
Male, full time <sup>b</sup>	\$44,106	+/- \$2,138	\$45,569	+/- \$2,740

<sup>a</sup> with earnings, <sup>b</sup> year round, **\*\*MOE is high, use county estimate.**

**Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2017-2021<sup>3</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population <sup>a</sup>	11,040	+/-57	20,470	+/-65
With a disability <sup>b</sup>	8.8%	+/-2.2%	9.5%	+/-1.2%
With Health Insurance	91.1%	+/-3.0%	93.0%	+/-1.7%
With Private <sup>c</sup> Coverage	63.5%	+/-4.3%	67.8%	+/-2.8%
With Public <sup>d</sup> Coverage	38.2%	+/-4.6%	38.6%	+/-3.1%
No Health Insurance	8.9%	+/-3.0%	7.0%	+/-1.7%

<sup>a</sup>Civilian Noninstitutionalized Population, <sup>b</sup>limitations of activities or inability for full participation, <sup>c</sup>provided by employer, union, bought by individual, and some military plans, <sup>d</sup>includes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **\*\*MOE is high, use county estimate.**

**Employment Status, 2017-2021<sup>3</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	8,548	+/- 196	16,038	+/- 122
in labor force	69.1%	+/- 3.5%	68.5%	+/- 2.1%
not in labor force	30.9%	+/- 3.5%	31.5%	+/- 2.1%
Civilian labor force	5,904	+/- 328	10,991	+/- 326
Unemployed	6.0%	+/- 2.5%	5.9%	+/- 1.8%

**\*\*MOE is high, use county estimate.**

**Individuals and Families Below Poverty Level, 2017-2021<sup>3</sup>**

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population <sup>a</sup>	10,337	+/-172	19,714	+/-192
Below poverty	11.2%	+/-3.8%	9.9%	+/-2.1%
17 and under	***	+/-***%	13.1%	+/-4.5%
18 - 64	9.6%	+/-3.1%	8.9%	+/-1.9%
65+	***	+/-***%	8.4%	+/-3.2%
All Families	***	+/-***%	6.7%	+/-2.3%
with children	***	+/-***%	11.3%	+/-4.4%
Married Couple	***	+/-***%	***	+/-***%
with children	***	+/-***%	***	+/-***%
Female HH <sup>b</sup>	***	+/-***%	23%	+/-8.7%
with children	***	+/-***%	26.9%	+/-10.8%

<sup>a</sup> for whom poverty status is determined, <sup>b</sup> female householder, no husband present, **\*\*MOE is high, use county estimate.**

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**Information in this document was derived from:**

- <sup>1</sup> U.S. Census Bureau; Decennial Census 1990, 2000, 2010 Summary File 1
- <sup>2</sup> U.S. Census Bureau; Decennial Census 2020, State Redistricting Data Summary File
- <sup>3</sup> U.S. Census Bureau; American Community Survey, 2017-2021
- <sup>4</sup> Median is the middle value of a distribution.
- <sup>5</sup> Compares, those typically not in the labor force with those typically in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.
- <sup>6</sup> Population Pyramids represent the age-sex composition of a population. Bars may be missing if particular age-sex groups are missing from the population.